REMINGTON
research group

OKLAHOMA

PUBLIC OPINION

2017

Survey conducted January 23 through January 24, 2017. 1,538 registered voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/-2.5% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

Q1: Do you support or oppose the slaughtering of American horses for human consumption?

Strongly support: 12%
Somewhat support: 7%
    TOTAL SUPPORT: 19%

Somewhat oppose: 10%
Strongly oppose: 62%
    TOTAL OPPOSE: 72%

Unsure: 8%

Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat?

Strongly support: 13%
Somewhat support: 9%
    TOTAL SUPPORT: 22%

Somewhat oppose: 12%
Strongly oppose: 59%
    TOTAL OPPOSE: 71%

Unsure: 6%

Q3: Would you support or oppose a horse slaughtering plant operating in your community?

Strongly support: 11%
Somewhat support: 8%
    TOTAL SUPPORT: 19%

Somewhat oppose: 9%
Strongly oppose: 66%
    TOTAL OPPOSE: 75%

Unsure: 6%

Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.?

Strongly support: 10%
Somewhat support: 7%
   TOTAL SUPPORT: 17%

Somewhat oppose: 8%
Strongly oppose: 65%
   TOTAL OPPOSE: 73%

Unsure: 8%

Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States?

Much more likely: 9%
Somewhat more likely: 7%
   TOTAL MORE LIKELY: 16%

Somewhat less likely: 11%
Much less likely: 63%
   TOTAL LESS LIKELY: 74%

No difference: 9%

Q6: Do you consider horses to be a part of American history and culture?

Yes: 87%
No: 5%
Unsure: 8%

Q7: Do you consider horses to be companion animals like dogs and cats or do you consider them to be livestock like cattle and hogs?

Companion animals: 64%
Livestock: 26%
Unsure: 10%

Q1: Do you support or oppose the slaughtering of American horses for human consumption?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Strongly support	13%	13%	15%	11%	9%
Somewhat support	10%	7%	4%	8%	8%
Somewhat oppose	10%	6%	13%	12%	12%
Strongly oppose	58%	63%	63%	61%	64%
Unsure	10%	11%	6%	8%	7%

BY GENDER

Column %	Female	Male
Strongly support	7%	18%
Somewhat support	7%	8%
Somewhat oppose	9%	12%
Strongly oppose	68%	55%
Unsure	9%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	14%	10%	11%
Somewhat support	8%	5%	10%
Somewhat oppose	11%	10%	10%
Strongly oppose	58%	67%	58%
Unsure	9%	7%	11%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	17%	21%	16%	11%	8%
Somewhat support	10%	13%	6%	6%	6%
Somewhat oppose	23%	3%	9%	9%	13%
Strongly oppose	35%	61%	61%	66%	62%
Unsure	16%	2%	8%	8%	10%

Q1: Do you support or oppose the slaughtering of American horses for human consumption? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	15%	8%	10%
Somewhat support	7%	8%	6%
Somewhat oppose	10%	11%	9%
Strongly oppose	59%	67%	65%
Unsure	9%	7%	10%

Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Strongly support	14%	16%	14%	15%	8%
Somewhat support	13%	6%	7%	14%	6%
Somewhat oppose	13%	8%	13%	15%	13%
Strongly oppose	54%	64%	63%	50%	64%
Unsure	5%	6%	4%	5%	8%

BY GENDER

Column %	Female	Male
Strongly support	9%	19%
Somewhat support	9%	10%
Somewhat oppose	13%	12%
Strongly oppose	64%	54%
Unsure	6%	5%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	16%	10%	14%
Somewhat support	11%	6%	13%
Somewhat oppose	12%	14%	12%
Strongly oppose	55%	64%	58%
Unsure	6%	6%	4%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	17%	20%	14%	13%	11%
Somewhat support	24%	16%	9%	7%	8%
Somewhat oppose	19%	9%	12%	9%	17%
Strongly oppose	38%	53%	58%	66%	56%
Unsure	4%	2%	7%	4%	8%

Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	16%	10%	11%
Somewhat support	11%	7%	7%
Somewhat oppose	11%	12%	14%
Strongly oppose	55%	66%	62%
Unsure	6%	5%	5%

Q3: Would you support or oppose a horse slaughtering plant operating in your community?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Strongly support	12%	15%	11%	11%	5%
Somewhat support	13%	6%	8%	7%	5%
Somewhat oppose	6%	5%	13%	11%	12%
Strongly oppose	62%	68%	64%	64%	71%
Unsure	7%	7%	4%	6%	7%

BY GENDER

Column %	Female	Male
Strongly support	7%	15%
Somewhat support	7%	9%
Somewhat oppose	8%	11%
Strongly oppose	72%	58%
Unsure	6%	6%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	13%	8%	12%
Somewhat support	8%	7%	7%
Somewhat oppose	11%	9%	6%
Strongly oppose	62%	70%	67%
Unsure	6%	6%	7%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	11%	25%	9%	11%	7%
Somewhat support	10%	10%	8%	7%	8%
Somewhat oppose	12%	3%	9%	7%	14%
Strongly oppose	57%	62%	65%	70%	63%
Unsure	10%	0%	10%	5%	8%

Q3: Would you support or oppose a horse slaughtering plant operating in your community? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	13%	10%	8%
Somewhat support	10%	5%	6%
Somewhat oppose	9%	9%	9%
Strongly oppose	62%	71%	71%
Unsure	7%	5%	6%

Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Strongly support	13%	13%	10%	8%	6%
Somewhat support	9%	6%	11%	8%	3%
Somewhat oppose	6%	5%	10%	9%	13%
Strongly oppose	60%	69%	62%	66%	70%
Unsure	12%	7%	7%	8%	8%

BY GENDER

Column %	Female	Male
Strongly support	7%	14%
Somewhat support	6%	9%
Somewhat oppose	9%	8%
Strongly oppose	68%	62%
Unsure	9%	7%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	10%	10%	11%
Somewhat support	9%	5%	7%
Somewhat oppose	9%	7%	11%
Strongly oppose	62%	71%	63%
Unsure	10%	7%	7%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	17%	19%	9%	10%	7%
Somewhat support	4%	11%	5%	7%	7%
Somewhat oppose	3%	2%	11%	6%	14%
Strongly oppose	71%	61%	60%	70%	63%
Unsure	4%	6%	15%	7%	9%

Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	10%	10%	9%
Somewhat support	9%	6%	5%
Somewhat oppose	10%	10%	5%
Strongly oppose	61%	71%	74%
Unsure	11%	4%	8%

Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Much more likely	14%	9%	7%	8%	6%
Somewhat more likely	6%	10%	9%	8%	3%
Somewhat less likely	11%	5%	14%	9%	18%
Much less likely	58%	71%	60%	67%	61%
No difference	11%	5%	10%	8%	12%

BY GENDER

Column %	Female	Male
Much more likely	6%	12%
Somewhat more likely	5%	10%
Somewhat less likely	10%	13%
Much less likely	69%	57%
No difference	10%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Much more likely	10%	7%	8%
Somewhat more likely	10%	4%	6%
Somewhat less likely	13%	9%	13%
Much less likely	56%	72%	61%
No difference	11%	7%	12%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Much more likely	6%	17%	9%	10%	5%
Somewhat more likely	4%	9%	9%	6%	7%
Somewhat less likely	7%	8%	15%	7%	17%
Much less likely	69%	57%	50%	70%	62%
No difference	14%	9%	16%	7%	9%

Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Much more likely	10%	6%	9%
Somewhat more likely	8%	7%	4%
Somewhat less likely	14%	11%	7%
Much less likely	57%	70%	70%
No difference	11%	7%	11%

Q6: Do you consider horses to be a part of American history and culture?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Yes	86%	90%	86%	89%	84%
No	5%	5%	6%	2%	7%
Unsure	9%	5%	9%	10%	9%

BY GENDER

Column %	Female	Male
Yes	88%	86%
No	4%	6%
Unsure	8%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	86%	89%	83%
No	7%	3%	4%
Unsure	7%	8%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	84%	93%	89%	90%	81%
No	0%	3%	3%	5%	7%
Unsure	16%	4%	8%	6%	12%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Yes	87%	88%	87%
No	6%	2%	5%
Unsure	7%	10%	8%

Q7: Do you consider horses to be companion animals like dogs and cats or do you consider them to be livestock like cattle and hogs?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3	CD 4	CD 5
Companion	62%	64%	62%	67%	65%
Livestock	25%	28%	31%	23%	22%
Unsure	13%	8%	8%	10%	14%

BY GENDER

Column %	Female	Male
Companion	70%	57%
Livestock	19%	34%
Unsure	11%	10%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Companion	62%	67%	61%
Livestock	29%	24%	21%
Unsure	9%	9%	18%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Companion	68%	66%	68%	67%	56%
Livestock	13%	26%	24%	25%	30%
Unsure	19%	8%	8%	8%	14%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Companion	59%	70%	68%
Livestock	31%	20%	21%
Unsure	10%	10%	11%

DEMOGRAPHICS

CONGRESSIONAL DISTRICT

	%
CD 1	20%
CD 2	20%
CD 3	20%
CD 4	20%
CD 5	20%

PARTY

	%
Republican	46%
Democrat	40%
Non-Partisan	14%

GENDER

	%
Female	54%
Male	46%

AGE

	%
18-29	5%
30-39	10%
40-49	14%
50-69	40%
70+	31%

IDEOLOGY

	%
Conservative	51%
Moderate	30%
Liberal	19%