



HAWAII PUBLIC OPINION

2016

Survey conducted January 5 through January 7, 2016. 1,780 voters participated in the survey. 15% of surveys conducted live to cell phones. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.5% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q: In general, do you support or oppose legislation that would ban ivory and rhino horn sales in Hawaii?

Support: 61%
Oppose: 22%
Unsure: 17%

Q: Unprecedented poaching has decimated the populations of many iconic wild animals. Between 2010 and 2012, 100,000 elephants were killed for their ivory in Africa and all five rhino species are threatened with extinction. Elephants, who are being poached at a rate of 96 per day, must be killed in order to take their ivory teeth. Most elephants and rhinos are killed using machine guns or cyanide poisoning and chainsaws. To reduce the demand that drives the poaching, Hawaii lawmakers are considering legislation to prohibit the sale of ivory and rhino horns. After hearing this, are you more likely or less likely to support legislation to ban ivory and rhino horn sales in Hawaii?

More likely: 86%
Less likely: 8%
No difference: 6%

Q: An earlier investigation identified Hawaii as having the 3rd largest ivory retail market only behind California and New York, who have both since banned the sale of ivory and rhino horn. Scientists found that 89 percent of ivory for sale in Hawaii was of unknown or likely illegal origin and much of it appeared recently carved. In addition, in May of last year a Honolulu retailer was indicted for trafficking in elephant ivory and other wild animal parts. After hearing this, are you more likely or less likely to support legislation to ban ivory and rhino horn sales in Hawaii?

More likely: 88%
Less likely: 7%
No difference: 5%

Q: The proposed legislation would allow the state of Hawaii to work with federal wildlife officials since federal agents are estimated to only intercept approximately 10 percent of illegal ivory being smuggled into a state. The legislation would not prohibit people from continuing to possess ivory items, such as jewelry, guns and musical instruments and would allow the use of such items for non-commercial cultural, scientific and educational purposes. After hearing this, are you more likely or less likely to support legislation to ban ivory and rhino horn sales in Hawaii?

More likely: 83%
Less likely: 8%
No difference: 9%



Q: The illegal ivory trade is a multibillion dollar international business, providing a source of funding for transnational organized crime, militant groups and terrorist networks. The only way to cut off this black market is to prohibit ivory and rhino horn sales as this legislation proposes to do. After hearing this, are you more likely or less likely to support legislation to ban ivory and rhino horn sales in Hawaii?

More likely: 87%
Less likely: 7%
No difference: 6%

Q: If a bill to ban the sale, not possession, of ivory and rhino horn were passed in Hawaii, would you personally be affected?

Yes: 15%
No: 72%
Unsure: 13%

Now, sometimes in a survey like this people change their minds. I will read you the original question again.

Q: In general, do you support or oppose legislation that would ban ivory and rhino horn sales in Hawaii?

Support: 85%
Oppose: 8%
Unsure: 6%