



NEBRASKA

PUBLIC OPINION

2017

Survey conducted January 23 through January 24, 2017. 1,508 registered voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/-2.5% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q1: Do you support or oppose the slaughtering of American horses for human consumption?

Strongly support: 16%
Somewhat support: 11%
TOTAL SUPPORT: 27%

Somewhat oppose: 10%
Strongly oppose: 52%
TOTAL OPPOSE: 62%

Unsure: 12%

Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat?

Strongly support: 19%
Somewhat support: 12%
TOTAL SUPPORT: 31%

Somewhat oppose: 11%
Strongly oppose: 49%
TOTAL OPPOSE: 60%

Unsure: 9%

Q3: Would you support or oppose a horse slaughtering plant operating in your community?

Strongly support: 16%
Somewhat support: 10%
TOTAL SUPPORT: 26%

Somewhat oppose: 10%
Strongly oppose: 58%
TOTAL OPPOSE: 68%

Unsure: 7%



Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.?

Strongly support: 14%
Somewhat support: 10%
TOTAL SUPPORT: 24%

Somewhat oppose: 10%
Strongly oppose: 56%
TOTAL OPPOSE: 66%

Unsure: 10%

Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States?

Much more likely: 13%
Somewhat more likely: 9%
TOTAL MORE LIKELY: 22%

Somewhat less likely: 12%
Much less likely: 55%
TOTAL LESS LIKELY: 67%

No difference: 12%

Q6: Do you consider horses to be a part of American history and culture?

Yes: 84%
No: 5%
Unsure: 11%

Q7: Do you consider horses to be companion animals like dogs and cats or do you consider them to be livestock like cattle and hogs?

Companion animals: 65%
Livestock: 24%
Unsure: 12%



Q1: Do you support or oppose the slaughtering of American horses for human consumption?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Strongly support	14%	11%	22%
Somewhat support	10%	9%	14%
Somewhat oppose	9%	10%	11%
Strongly oppose	53%	60%	42%
Unsure	14%	10%	11%

BY GENDER

Column %	Female	Male
Strongly support	9%	22%
Somewhat support	7%	15%
Somewhat oppose	10%	11%
Strongly oppose	65%	38%
Unsure	10%	14%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	16%	15%	14%
Somewhat support	14%	6%	9%
Somewhat oppose	10%	12%	8%
Strongly oppose	49%	55%	54%
Unsure	11%	11%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	37%	23%	22%	13%	10%
Somewhat support	8%	12%	13%	9%	11%
Somewhat oppose	2%	9%	5%	10%	14%
Strongly oppose	37%	43%	54%	57%	50%
Unsure	16%	12%	6%	10%	15%



Q1: Do you support or oppose the slaughtering of American horses for human consumption? (Continued)

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	16%	13%	17%
Somewhat support	14%	10%	5%
Somewhat oppose	10%	10%	10%
Strongly oppose	48%	56%	56%
Unsure	12%	10%	12%



Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Strongly support	16%	14%	26%
Somewhat support	14%	10%	12%
Somewhat oppose	11%	9%	13%
Strongly oppose	47%	61%	39%
Unsure	11%	6%	10%

BY GENDER

Column %	Female	Male
Strongly support	11%	28%
Somewhat support	7%	17%
Somewhat oppose	10%	12%
Strongly oppose	63%	34%
Unsure	9%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	20%	18%	16%
Somewhat support	12%	11%	14%
Somewhat oppose	13%	9%	11%
Strongly oppose	46%	55%	48%
Unsure	9%	8%	11%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	38%	24%	25%	17%	13%
Somewhat support	10%	17%	8%	12%	13%
Somewhat oppose	4%	10%	11%	10%	15%
Strongly oppose	37%	39%	52%	55%	45%
Unsure	11%	10%	3%	7%	14%



Q2: Do you support or oppose the slaughtering of American horses so their meat can be shipped to Europe and Asia where people eat horse meat? (Continued)

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	22%	16%	19%
Somewhat support	11%	13%	10%
Somewhat oppose	12%	12%	8%
Strongly oppose	48%	51%	53%
Unsure	8%	8%	10%



Q3: Would you support or oppose a horse slaughtering plant operating in your community?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Strongly support	13%	14%	20%
Somewhat support	10%	6%	13%
Somewhat oppose	11%	8%	11%
Strongly oppose	59%	66%	48%
Unsure	8%	5%	8%

BY GENDER

Column %	Female	Male
Strongly support	9%	23%
Somewhat support	5%	15%
Somewhat oppose	8%	12%
Strongly oppose	72%	42%
Unsure	6%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	16%	16%	14%
Somewhat support	12%	6%	10%
Somewhat oppose	11%	9%	9%
Strongly oppose	54%	63%	58%
Unsure	6%	6%	9%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	40%	24%	21%	13%	10%
Somewhat support	5%	13%	9%	10%	9%
Somewhat oppose	2%	9%	12%	8%	14%
Strongly oppose	43%	47%	56%	62%	58%
Unsure	11%	6%	1%	7%	9%



Q3: Would you support or oppose a horse slaughtering plant operating in your community? (Continued)

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	17%	14%	16%
Somewhat support	11%	10%	6%
Somewhat oppose	10%	10%	7%
Strongly oppose	55%	60%	62%
Unsure	6%	5%	9%



Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Strongly support	13%	12%	16%
Somewhat support	7%	7%	16%
Somewhat oppose	10%	8%	12%
Strongly oppose	58%	64%	46%
Unsure	10%	8%	11%

BY GENDER

Column %	Female	Male
Strongly support	8%	20%
Somewhat support	6%	15%
Somewhat oppose	8%	12%
Strongly oppose	68%	43%
Unsure	10%	10%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Strongly support	15%	15%	9%
Somewhat support	10%	10%	10%
Somewhat oppose	11%	9%	8%
Strongly oppose	54%	61%	57%
Unsure	10%	6%	15%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Strongly support	38%	18%	21%	12%	8%
Somewhat support	4%	9%	10%	11%	10%
Somewhat oppose	4%	7%	9%	9%	13%
Strongly oppose	42%	57%	55%	60%	55%
Unsure	12%	9%	5%	8%	13%



Q4: Do you support or oppose the use of federal tax dollars for the U.S. Department of Agriculture to allow horse slaughter plants to operate in the U.S.? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Strongly support	15%	9%	19%
Somewhat support	10%	13%	6%
Somewhat oppose	10%	12%	5%
Strongly oppose	55%	57%	60%
Unsure	10%	10%	10%



Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Much more likely	11%	11%	17%
Somewhat more likely	7%	6%	13%
Somewhat less likely	11%	9%	15%
Much less likely	57%	64%	44%
No difference	14%	10%	12%

BY GENDER

Column %	Female	Male
Much more likely	8%	18%
Somewhat more likely	5%	13%
Somewhat less likely	10%	14%
Much less likely	67%	41%
No difference	10%	14%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Much more likely	13%	12%	13%
Somewhat more likely	10%	7%	8%
Somewhat less likely	13%	9%	11%
Much less likely	51%	64%	53%
No difference	13%	7%	16%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Much more likely	34%	15%	19%	10%	10%
Somewhat more likely	2%	9%	9%	11%	8%
Somewhat less likely	8%	14%	9%	12%	12%
Much less likely	39%	46%	53%	57%	59%
No difference	17%	16%	10%	10%	12%



Q5: Would you be more likely or less likely to support an elected official if he or she made it a priority to bring horse slaughter plants to the United States? (Continued)

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Much more likely	13%	10%	17%
Somewhat more likely	10%	10%	4%
Somewhat less likely	12%	13%	6%
Much less likely	51%	58%	60%
No difference	14%	9%	12%



Q6: Do you consider horses to be a part of American history and culture?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Yes	84%	85%	84%
No	6%	6%	2%
Unsure	10%	9%	13%

BY GENDER

Column %	Female	Male
Yes	87%	81%
No	4%	6%
Unsure	9%	13%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	86%	82%	83%
No	4%	6%	4%
Unsure	9%	12%	13%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	76%	80%	85%	89%	81%
No	12%	7%	7%	4%	4%
Unsure	12%	13%	9%	8%	15%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Yes	88%	84%	80%
No	4%	5%	8%
Unsure	8%	11%	12%



Q7: Do you consider horses to be companion animals like dogs and cats or do you consider them to be livestock like cattle and hogs?

BY CONGRESSIONAL DISTRICT

Column %	CD 1	CD 2	CD 3
Companion	67%	69%	58%
Livestock	20%	19%	32%
Unsure	13%	11%	11%

BY GENDER

Column %	Female	Male
Companion	77%	51%
Livestock	14%	35%
Unsure	9%	15%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Companion	64%	63%	69%
Livestock	26%	24%	16%
Unsure	10%	12%	15%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Companion	72%	55%	65%	68%	62%
Livestock	19%	34%	25%	21%	24%
Unsure	9%	11%	9%	11%	14%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Companion	65%	65%	64%
Livestock	25%	25%	22%
Unsure	10%	10%	14%



DEMOGRAPHICS

CONGRESSIONAL DISTRICT

	%
CD 1	33%
CD 2	34%
CD 3	33%

PARTY

	%
Republican	50%
Democrat	30%
Non-Partisan	20%

GENDER

	%
Female	53%
Male	47%

AGE

	%
18-29	5%
30-39	10%
40-49	14%
50-69	40%
70+	31%

IDEOLOGY

	%
Conservative	47%
Moderate	34%
Liberal	19%