

MEMORANDUM

TO: INTERESTED PARTIES
FROM: ROBERT BLIZZARD
DATE: JANUARY 13, 2022
RE: GEORGIA POLL DATA



Public Opinion Strategies completed a Georgia statewide survey among N=600 registered voters ($\pm 4.0\%$), January 7-13, 2022. This memo is to review the key findings from that survey.

- **Georgia voters overwhelmingly believe laws regarding animal cruelty and animal fighting, such as cockfighting, need to be stronger.**

By a 52%-3% margin, voters across Georgia believe laws regarding animal cruelty and animal fighting, such as cockfighting, need to be “stronger” rather than “weaker.” Republican voters (59%-3%), rural voters (54%-5%), and Trump '20 voters (57%-2%) all agree these laws need to be stronger.

- **By a nearly unanimous margin, Georgia voters updating state law against animal cruelty and clarifying language about cockfighting.**

By an 89%-5% margin, voters support “updating Georgia law to include outlawing other forms of animal fighting, such as cockfighting.”

And, by a similar 87%-6% margin, voters support “updating Georgia law to clarify that it is illegal to attend a cockfight, ban the sale and possession of roosters for fighting, ban fighting equipment used to train dogs and birds for fighting, and prohibit children from attending dogfights and cockfights.”

Support for this proposal is significantly high among every key demographic and geographic audience, including key GOP constituencies like Republican voters (93%-4%), very conservative voters (87%-8%), Trump '20 voters (90%-5%), suburban voters (89%-4%), rural voters (82%-11%), and those without a college degree (86%-7%).

- **An elected official stands to gain votes in the next election by supporting this proposal.**

Fully 58% of voters say would be “more likely” to elect a legislator who supported this proposal versus just 12% who say they would be “less likely.” Republican voters (64% more likely-6% less likely) and Democratic voters (53% more likely-16% less likely) would both be “more likely” to elect a legislator who supported updating Georgia law to include outlawing other forms of animal fighting, such as cockfighting.